

## RMCAD MEMORIAL SCHOLARSHIPS FALL 2018

Applications are now being accepted for Rocky Mountain College of Art + Design Memorial Scholarship Awards! These scholarships are awarded to enrolled RMCAD students on a year-round basis. This is a private scholarship program initiated by Philip J. Steele, Founder of the College. The Scholarship Awards are given to full-time, half-time and  $\frac{3}{4}$  time students who have proven themselves through quality work and effort. The awards are based on portfolio, essay, cumulative grade point average, citizenship, community involvement and exemplary performance.

### THE MEMORIAL SCHOLARSHIPS ARE:

The William LeBarth Steele Memorial Scholarship Award for Freshmen – All Departments	The David W. Bozeman Memorial Scholarship Award for the Graphic Design
The C.W. McNamara Memorial Scholarship Award for the Art Education Department	The Charlene Cosgrove Memorial Scholarship Award for the Illustration Department
The Paul W. Hall Memorial Scholarship for the Animation Department	The Roy Maddox Memorial Scholarship Award for the Interior Design Department
The Chuck Mattox Memorial Scholarship Award for the Fine Arts Department	The Gerald E. Ehrhart Memorial Scholarship Award All Departments
The Brooke McElwain Memorial Scholarship Award for the Game Art Department	

### CAMPUS STUDENTS

If you are awarded one of the Memorial Scholarships listed above, you will receive \$1,700 towards your Fall 2018 tuition if you attend full-time, or \$850 if you attend half or  $\frac{3}{4}$  time (at least 6 credits) during each respective semester.

### ONLINE STUDENTS

If you are awarded one of the Memorial Scholarships listed above, you will receive \$1,300 towards your Fall 2018 tuition if you attend full-time, or \$650 if you attend half or  $\frac{3}{4}$  time (at least 6 credits) during each respective semester.

### ALL STUDENTS

The award covers regular full, half or  $\frac{3}{4}$  tuition only. If you withdraw from school at any time, either before or during the term, you automatically forfeit the scholarship award and will not receive any refund for the unused portion of the award. Unused scholarship award funds may not be transferred to any other semester or term.

### THE COMPETITION

To apply for a Memorial Scholarship, students must write an essay on the topic listed below and submit a portfolio of work, which will be evaluated by a faculty committee. The Senior Vice President of Academic Affairs combines these scores with student's cumulative GPA and accolades according to the "Percentage Breakdown" (see below). All awardees will be notified via e-mail by the Dean of Students' office. Students must submit their entries to [memorialscholarships@rmcad.edu](mailto:memorialscholarships@rmcad.edu).

Essay and portfolio must be submitted by 11:59pm on Sunday, August 5<sup>th</sup>. Late submissions will not be considered.

## THE ESSAY – FALL 2018

The *Sound of Silence* expresses Paul Simon's opposition to the increasing alienation of a post-modern world, resulting in our inability to communicate effectively with one another and our unquestioning acceptance of the thoughts and opinions conveyed by the mass media. Simon also alludes to our nearly insatiable desire for comfort as the result of affluence.

Poems, short stories, and songs reflect our past and current socio-cultural and political circumstances. Yet, do these works hit the mark? Could anything?

### CREATIVE WRITING PROJECT

Part 1: Select between four and six creative works about political or social justice issues such as poems, short stories, and songs.

- Consider the following:
  - What deeper theme or common element can you identify in these works?
  - What social or cultural forces might have caused artists from diverse backgrounds to select and explore a similar theme?
  - How is this theme exposed through these works?
- Create a brief annotated bibliography of the sources you found, and be sure to include a correct citation for each creative work.

Part 2: Create ***your own*** original poem, short story, song lyrics, etc. that expresses the same theme as the works you used in Part 1.

- Your original work should be no less than 1,000 words in length.
- Because this is a creative writing challenge, you need not adhere to any particular style of writing (MLA, Chicago, etc).
- Your work will be judged on its creativity, the clarity of the ideas you express, and its overall quality.
- Successful submissions will demonstrate originality, critical thought, contemplative reflection, clarity, and strength of voice.

Questions? Send them to: Bruce Mackh, Chair of Liberal Arts, [bmackh@rmcad.edu](mailto:bmackh@rmcad.edu)

## **The Sound of Silence**

Hello darkness, my old friend.  
I've come to talk with you again  
Because a vision softly creeping  
Left its seeds while I was sleeping.  
And the vision that was planted in my brain  
Still remains  
Within the sound of silence.

In restless dreams I walked alone  
Narrow streets of cobblestone.  
'Neath the halo of a street lamp  
I turned my collar to the cold and damp.  
When my eyes were stabbed by the flash of a neon light  
That split the night  
And touched the sound of silence.

And in the naked light I saw  
Ten thousand people, maybe more.  
People talking without speaking.  
People hearing without listening.  
People writing songs that voices never share,  
And no one dared  
Disturb the sound of silence.

Fools, said I, you do not know  
Silence like a cancer grows.  
Hear my words that I might teach you.  
Take my arms that I might reach you.  
But my words, like silent raindrops fell  
And echoed in the wells of silence.

And the people bowed and prayed  
To the neon god they made.  
And the sign flashed out its warning  
In the words that it was forming.  
And the sign said, the words of the prophets are written on the subway walls  
And tenement halls  
And whispered in the sounds of silence.

## THE PORTFOLIO

BFA students are also required to submit a portfolio consisting of three pieces of original art or design work completed during the 2017-2018 academic year. Include and introduction slide containing your name, student number, classification (freshman, sophomore, junior, or senior), modality (online or hybrid) and major. Each work submitted must include the medium and year the work was produced. Portfolios must be a single PDF file. Submissions containing video files may be sent using an embedded link in the PDF to YouTube, Vimeo, or sent using Google Drive. Portfolios must accompany the essay in the same email. Resubmission of previous Memorial Scholarship works will not be accepted.

Portfolios are evaluated on the following criteria: professionalism, material usage, problem solving, and the use of elements and principles of design (see portfolio rubric below).

Questions? Send them to: [memorialscholarships@rmcad.edu](mailto:memorialscholarships@rmcad.edu)

## IMPORTANT DATES

Essay and portfolio must be submitted by 11:59 pm on Sunday, August 5<sup>th</sup>. Late submissions will not be considered.

Winner are announced the week of August 13<sup>th</sup>, 2018.

## ELIGIBILITY

Memorial Scholarship award winners are selected in this competition.

- Students must be currently enrolled for at least six credits, have declared a major, and be working toward one of RMCAD's undergraduate degrees. Graduate program students are not eligible for these scholarships.
- Memorial Scholarship award winners are both selected in this same competition.
- Students must have a GPA of 3.5 or higher to qualify.
- Eligible students may receive one RMCAD Memorial Scholarship per catalog year. The catalog year for this cycle of awards is 2017-2018.
- All tuition balances must be current in order for the scholarship to be continued.
- Students not chosen the first time they apply are encouraged to try again!

The award covers regular full or part-time tuition only. If you withdraw from school at any time, either before or during the term, you automatically forfeit the scholarship award and will not receive any refund for the unused portion of the award. Unused scholarship award funds may not be transferred to any other semester or term.

Memorial Scholarships may or may not be combined with other scholarships. Please review your existing scholarship award information in the 2017-2018 catalog to ensure eligibility for Memorial Scholarships.

## PERCENTAGE BREAKDOWN

Submissions will be evaluated using the Essay and Portfolio rubrics below. Student engagement and citizenship through Accolades and Recognition will also be considered in addition to GPA. Please see the below percentage breakdown for cumulative scores.

BFA Students		BA Students (BCI and Creative Writing)	
Essay	50%	Essay	70%
Portfolio	30%	Portfolio	NA
Accolades and Recognition	10%	Accolades and Recognition	10%
GPA	10%	GPA	20%
TOTAL	100%	TOTAL	100%

Each section of the submission is evaluated by separate jurors. The Senior Vice President of Academic Affairs tallies the final scores.

## ACCOLADES

Student performance, engagement and citizenship shall be assessed using RMCAD's Accolades and Recognition system. Throughout the academic year, RMCAD faculty and staff may award an Accolade in our Starfish System based on four criteria: Academic Excellence, Ambition & Initiative, College Community & Culture, and Civic Engagement.

These Accolades document and applaud student performance and engagement, as well as participation in our Co-Curricular offerings: VASD events, Explore Colorado, Student Events & Activities, Clubs & Organizations. A student's Accolades will be calculated on a point system, with each accolade earning one point. Students will be ranked hierarchically, with the most accolades earned equating up to 10% of the total score for the scholarship award eligibility.